

EUROSTAR DIGITAL ARRIVALS Impact

Network:	Eurostar digital arrivals
No of Screens per pack:	4
No of faces:	Two
No of Packs:	2
Format:	70" HD LCD Digital
Selling Period:	2 Weekly
Rate per pack:	£15,000 full network
Location:	Eurostar arrivals

Production not included; please contact JCDecaux for details.
Please also discuss your lead times with JCDecaux and any live feeds that may be required as part of your campaign.



The Eurostar arrivals digital network delivers access to a new business and leisure audience by providing engaging communication, creative scope and flexibility within a new Gateway between the UK and Europe's business hubs. These high-impact digital screens are the first communication seen by Eurostar passengers as they disembark and enter the UK.

The four 70" HD LCD screens are strategically positioned in key locations as an Arriving passenger enters the UK, ensuring maximum coverage, engagement and message take-out at a critical point in their journey.

