

EUROSTAR DIGITAL DEPARTURES – The Weekender Network Broadcast

Network:	Eurostar digital departures – Weekender network
No of Screens per pack:	16
No of faces:	One
No of Packs:	2
Format:	40" HD LCD Digital
Selling Period:	Two weekly – Friday 5pm-Sunday
Rate per pack:	£6,500
Location:	Eurostar departure lounge

Production not included; please contact JCDecaux for details.
Please also discuss your lead times with JCDecaux and any live feeds that may be required as part of your campaign.



The Eurostar departures digital network is the newest digital screen network available in the UK. It delivers a new audience through engaging communication, creative scope and

flexibility within a new Gateway between the UK and Europe's closest major cities for leisure travellers seeking a long weekend. The Weekender network is targeted by time to provide wastage-free coverage of this audience.

The thirty-two 40" HD LCD screens are strategically positioned in key locations throughout a Departing passenger journey, ensuring maximum coverage, engagement and message take-out throughout the lounge.

