

EUROSTAR DIGITAL DEPARTURES Broadcast

Network:	Eurostar digital departures
No of Screens per pack:	16
No of faces:	Four
No of Packs:	2
Format:	40" HD LCD Digital
Selling Period:	Two Weekly
Rate per pack:	£35,000
Location:	Eurostar departure lounge

Production not included; please contact JCDecaux for details.
Please also discuss your lead times with JCDecaux and any live feeds that may be required as part of your campaign.



The Eurostar departures digital network is the newest digital screen network available in the UK. It delivers a new business and leisure audience by providing engaging communication, creative scope and flexibility within a new Gateway between the UK and Europe's business hubs.

The thirty-two 40" HD LCD screens are strategically positioned in key locations throughout a Departing passenger journey, ensuring maximum coverage, engagement and message take-out throughout the lounge.

